

Vice President Reports

Board of Directors
October 3, 2018



Ben Basely-Walker

Executive Vice President



- **To date:**
 - Supporting strategy development for WSWA
 - Supporting the VPs in their areas of responsibility
 - Building the team dynamic of the VPs
- **Looking forward:**
 - Hone the WSWA messaging to donors and the space community
 - Support the strategic development of goals
 - Support Athiye on fundraising strategy and messaging
 - Support Alex on communicating our “value add”
 - Mentor the new Executive Director

Catherine Doldirina

VP Board Relations and Secretary



- **Board Relations**
 - Initiated Board of Directors newsletter
 - Brainstorming strategies for more efficient and effective engagement of the executive team with the Board of Directors
 - Discussing approaches to diversifying membership of the Board of Directors and ensuring its continuity
- **Secretary**
 - Active support to the WSWA President and the executive team above all in preparing for and holding WSWA Board of Directors meetings

Alex Karl

VP Partners and Programs



- **Partners**

- Contacted all partners (some did not reply)
- Prepared updated MOU template
- Active communication with SGAC, TPS, MVA, InOMN, IAF and others
- New MOUs with MVA, InOMN, ASP (signed or in work)
- To do: streamline partnerships and follow up on partnership value for WSWA

- **Programs**

- Approached Yuri's Night@IAC (on Oct. 4), semi-joint event now.
- WSW Greetings video (in collaboration with our partners SGAC and TPS)
- Supported Space Selfies

Athiye Jawad

VP Development



Development is building the organisation -- via fund raising and other means

Types of Donors: individual donors, grants from government or private organisations, corporate social responsibility

- **Current Engagements:**

- Routine check on the current donors (7 active donors: Fedex, Inmarsat, Astrax, Airbus, SWF, Sanwa Supplies, Heinlein Prize Trust in 2014- 2018)
- Campaign letter outcome: only 2 responses - defining new strategy for 2019
- Researching potential development strategy for 2019

- **Future:**

- Increase the number of active donors from 7 to 10
- Sustainable growth with new strategy on planning - project based donations
- Have a development launch process: planning, soft launch(choosing the most dedicated supporters), hard launch (social media/letter announcement), active period (project engagements), push to deadline (more activities), thank you and follow -up phase.

Special thank-you to Lockheed Martin for early gift for 2019!

Armengol Torres

VP Coordination and Education



- **Coordination**

- 102 National Coordinators (NCs): 13 were new during 2018; around 10 are inactive; 33 use to send a yearly an optional NC Report; about 50% used to be more active and responsive
- New updated WSW webpage resulted in attracting active NCs.
- Plan to purge non-active NCs:
 - A new 'Volunteer Job Description for National Coordinator' to be sent out to NCs for acceptance.
 - NCs are required to provide a National Plan for the coming year and beyond.
 - Request to inactive NCs to declare adherence to the Volunteer Job Description. Status as NC of those who did not respond will discontinue.
 - Criteria have been developed for "inactive NCs"
- Official NCs list will be updated in July and November of each calendar year.
- NCs recruiting campaign through a high-level request support from partners like SGAC, ISU, Astronomers Without Borders, EU Universe Awareness.

Armengol Torres

VP Coordination and Education



- Education
 - As a result of attending the Scientix Conference organized by European Schoolnet, the organisation offered to collaborate with WSWA :
 - Include 'Space' in European Schoolnet STEM strategies and plans.
 - Organise WSW-related activities.
 - Creating a new "Space Working Group".
 - Helping each other in finding new partners and support.
 - Involving other related sectors through Scientix networking events held by European Schoolnet.
 - Plan and market special joint programs or with partners.
 - NASA Education: Contacted Flint Wild asking his team to help to promote World Space Week 2018 and forwarding that message to the NASA Education list. They created an EXPRESS message and a Current Opportunity description that they regularly disseminate.
 - In response to Dr. Mendieta's HOA letter, DLR sent message to its national teachers' list inviting schools in Germany to participate in World Space Week.
 - SpaceUp Barcelona Unconference.
 - ESA ACT in Space Barcelona.